

The lowa Advisory Council on Automated Transportation is intended to increase roadway safety, personal mobility, and freight movement within the state of lowa by advancing highly automated vehicle technologies. The Council provides guidance, recommendations, and strategic oversight of automated transportation activities in the state. The structure of the ATC Press Clippings is done to align with the subcommittees and working groups that exist for the Council while aiming to keep the Council and other interested parties informed. Learn more at <u>iowadrivingav.org/</u>

Articles and upcoming events August 31, 2020

S Infrastructure Readiness

<u>FHWA Proposes New Rule To Improve Highway Rights-Of-Way</u> <u>Coordination</u> - *Roads & Bridges*

<u>Georgia Tech's Smart Communities Challenge Inspires City</u> <u>Innovation</u> - *Government Technology*

Al-based traffic management gets green light - ZD Net

Michigan plans dedicated road lanes for autonomous vehicles - AP News

Policy & Legislation

Tesla owners in California asked to reduce charging because of a <u>heatwave</u> - *The Verge*

Where Are We With Public Sentiment On Autonomous Vehicles? - Forbes

Tesla seeks approval for sensor that could detect child left in hot cars - Reuters

Full Self-Driving Cars Are Still A Long Way Off – Here's Why - Forbes

Economic Development

Former Zoox employees sue, alleging rival offer was better than Amazon's - CNBC

Automotive sensor maker Luminar to go public via special-purpose company with \$2.9 billion valuation - *Reuters*

Automated trucking, a technical milestone that could disrupt hundreds of thousands of jobs, hits the road - CBS News' 60 Minutes

<u>Tesla Introduced A Business Model The World Has Not Seen Before</u> - *CleanTechnica*

Public Safety & Enforcement

Lack of ADAS Benchmarks Is Haunting Car Industry - EE Times

<u>Tesla cars are going to play elevator music through external speaker because</u> <u>Elon Musk likes it</u> - *Electrek*

Autonomous vehicles could improve policing, public safety, and much more - *Brookings*

<u>Tesla releases new software update to visually detect speed limit signs, and</u> <u>more</u> *-Electrek*

追 Research, Development, Testing & Evaluation

<u>'This is our future': Fairfax tests region's first self-driving shuttle for public</u> <u>transit</u> - *The Washington Post*

<u>Submission to the Office of Management and Budget for Review and Approval:</u> <u>Driver Interactions with Advanced Driver Assistance Technologies</u> - *NHTSA*

Subaru debuts new ADAS technology - AV International

Why the connected car rides on open source - Venture Beat

Upcoming Events

<u>PAVE Virtual Panel: Why Maps Matter</u> *Partners for Automated Vehicle Education* September 2, 2020 1-1:30 pm CT

Presenters:

Avery Ash - INRIX Brittney Kohler - National League of Cities Ro Gupta - Carmera

ATC Meeting

Iowa Advisory Council on Automated Transportation August 31, 2020 1-3 PM CT